
2UP MEDIA RELEASE



30th May 2015

2Up Gaming PLC is pleased to announce that Streamark's Agents, Swift Vision Limited, have signed a contract with a major Middle East Telecommunication service provider to use the Streamark Technology. This will also be used as part of the rollout in their Country's exclusive IPTV licence.

The installation of the Streamark servers have been organised as part of their 14-day initial trial period. Streamark expects that this will provide a strong platform for growth as it will inherit a substantial number of the Groups Network of Internet Subscribers.

About 2UP

2Up Gaming PLC (GXG: 2GM), UK Company No. 7501485, is a UK based publicly listed company, which is a provider of leisure and entertainment products in the telecommunication, wagering and lotteries segments of the gambling industry. Through www.2up.com customers can access a wide range of gaming, wagering and lottery products from one website.

About Swift Vision Ltd

Swift Vision Limited is a Mauritius registered Company with Number 130020. They act as promoters of the Streamark technology to Telecommunication companies and Content providers in Africa and the Middle East.

About Streamark (www.streamark.com)

Streamark Limited, UK Company No. 0746 2550, develops applications based on streaming video, tracking and communications technologies for mobile telecom operators, TV network and cable operators and hardware manufacturers. Streamark's unique live video streaming technology can be used across a wide range of handsets such as Apple, Android, Symbian, Blackberry and WinMobile, running on mobile bandwidths EDGE, GPRS to 3G and 4G.

Media Contact:

Peter Lombardo

Mob: +61 409 239 183 or Email: InvestorRelations@2up.com

Disclaimer: Copyright 2013 2UP Gaming PLC (GXG: 2GM) ("2UP"). All rights reserved. This release has been prepared on the basis of information believed to be reliable at the time of release. 2UP makes no representation or warranty regarding the completeness and accuracy of such information. Opinions, estimates and projection expressed in this document may constitute forward-looking statements; these may also be made in other formats. Such statements are based on current expectations and certain assumptions by 2UP management, and are therefore subject to certain risks and uncertainties. A variety of factors, many of which are beyond 2UP control, effect our operations, performance, business strategy and results and could cause the actual results, performance or achievement of 2UP to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results, performance or achievements of 2UP may vary materially from those described in the relevant forward-looking statement as being expected, anticipated, intended, planned, believed, sought, estimated or projected. 2UP neither intends, nor assumes any obligation, to update or revise these forward-looking statements in light of developments, which differ from those, anticipated.

This release is provided, for general information purposes only and does not constitute an offer or solicitation to buy or sell any securities discussed herein in any jurisdiction. Investors must make their investment decisions based upon independent advice subject to their particular financial situation and investment objectives. This release may not be copied, reproduced, published or redistributed by any person for any purpose without the written permission of an authorized representative of 2UP.

END