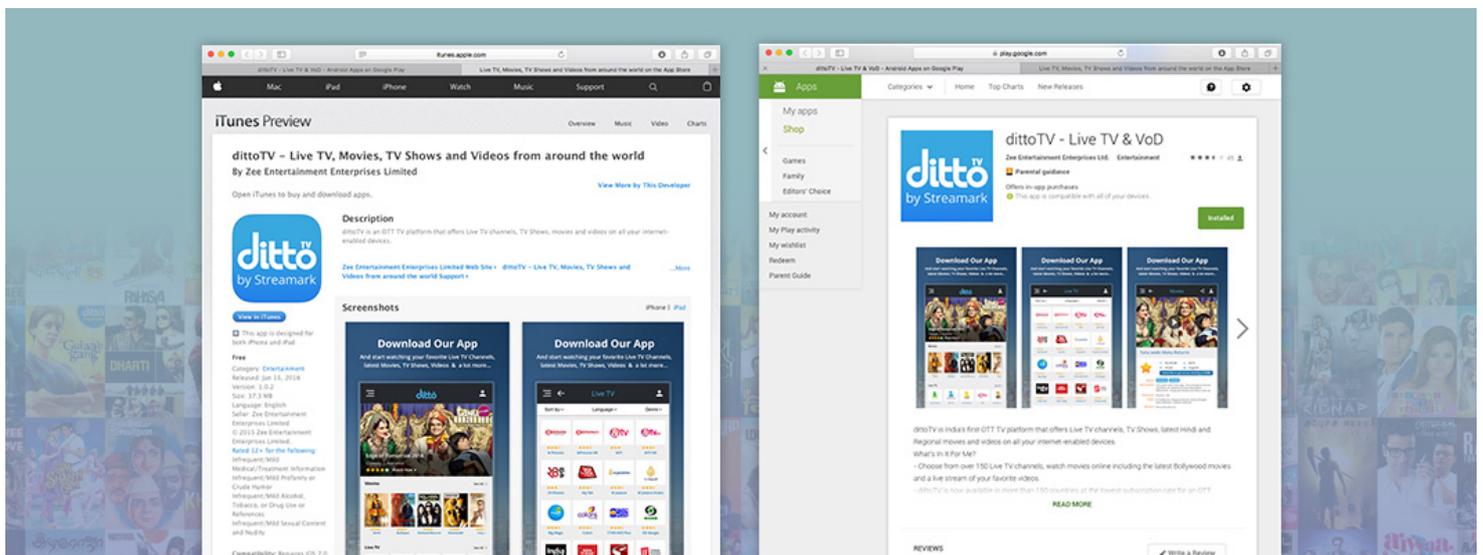


# Streamark's streaming apps go live for dittoTV



Following many months of implementation, testing and passing of compliance procedures, the Directors of Heurston Group Plc and our subsidiary Streamark Ltd are excited to announce the launch of both the Android and Apple versions of the video streaming app under dittoTV developed for Zee Entertainment Enterprises. With effect from Friday 15th of January both apps were available from their respective on-line store. They both complement the web version of the platform, released at the end of 2015. The service is being rolled out internationally, covering at the moment North America and Europe, with the aim of full international coverage in the following period.

This significant milestone is a key to the start of subscription based sales revenue for the Heurston Group and is the first of other commercial applications for Streamark's video streaming technology expected to be implemented in 2016.

The Heurston Group's Chairman, Marino Sussich commented, "The board is delighted with the progress which is a testament to the technical skills and perseverance of the Heurston group, particularly our technical team in Romania.

[www.dittotv.com](http://www.dittotv.com)



## About Zee Entertainment Enterprises Limited

Zee Entertainment Enterprises Limited is a Company incorporated under the laws of India (NSE:ZEEL), (Website: [www.zeetelevision.com](http://www.zeetelevision.com)). Zee Entertainment Enterprises Limited is one of India's leading television, media and entertainment companies. It is amongst the largest producers and aggregators of Hindi programming in the world, with an extensive library housing over 210,000+ hours of television content. With rights to more than 3,500 movie titles from foremost studios and of iconic film stars, ZEEL houses the world's largest Hindi film library. Through its strong presence worldwide, ZEEL entertains over 959+ million viewers across 169 countries.

Zee and its affiliate companies have leading presence across the media value chain including television broadcasting, cable distribution, direct-to-home satellite services, digital media and print media etc.

## About Streamark Limited

Streamark Limited, (website: [streamark.com](http://streamark.com), UK Company No. 0746 2550), develops applications based on streaming video, tracking and communications technologies for mobile telecom operators, TV network and cable operators and hardware manufacturers. Streamark's unique live video streaming technology can be used across a wide range of handsets such as Apple, Android, Symbian, Blackberry and WinMobile, running on mobile bandwidths EDGE, GPRS to 3G and 4G. Streamark Limited is a subsidiary of Heurston Group PLC

## About Heurston Group PLC

Heurston Group is a UK based [company](#), which is a provider of IT based entertainment and technology products.

Heurston Group PLC has researched opportunities in the Internet Communication, Marketing and Content Distribution fields and has concluded that there are unique growth opportunities for the implementation of a well planned strategic approach. To achieve this Heurston Group PLC business strategy is to focus on rapid growth through a number of identified acquisitions and joint ventures. This will capture value through the integration and cross leveraging of in-place resources and additional line products, creating quicker access to growth markets.